## Doing our part for a greener world









Recycling plastic

Recycling pallets

Old newspapers purchased for packaging

Hundreds of thousands of media titles packaged in plastic cases move through our warehouse each year and many are repackaged on site. Additionally, each year these products are shipped to us on thousands of wooden pallets.

Over the past few years, Midwest Tape has implemented a variety of programs to reduce the environmental impact of all this packaging.

In 2011 Midwest Tape recycled 284,722 pounds of plastic DVD and CD cases and 1,580 wooden pallets.

We work with local companies that recycle the plastic into pellets that can be molded into new plastic cases. Our own SoundSafe<sup>™</sup> audiobook cases are made of 100% recyclable polypropylene.

Midwest Tape mails hundreds of thousands of pounds of Buyer's Guides and weekly mailers each year. We work with our printer to continuously decrease the environmental impact of the paper and ink content of our catalogs. Our latest improvements have qualified us to display the coveted Forest Stewardship Council (FSC) logo.

Printed materials with an FSC Mixed Sources label support the development of responsible forest management worldwide. The wood comes from FSC- certified, well-managed forests, from FSC-controlled sources, or from recycled material.



In our warehouse operations, we use newspapers that are purchased as publisher's excess to pack your orders. You may see newspapers from all around the country packed in to hold your orders securely.

