

# About Midwest Tape



**Midwest Tape is a full service DVD, music CD, and audiobook distributor, conducting business exclusively with public libraries since 1989.**

From Hollywood blockbusters, New York Times best sellers, and Billboard chart-toppers to hard-to-find titles from small, independent studios, publishers, and record labels, if you want it on your shelves, you can find it at Midwest Tape. We also offer a full range of CD, DVD, and audiobook supplies, plus the following library-specific services:

**Customized Standing Order Plans** keep your collections up-to-date with the hottest new titles. Our selectors use your criteria to build online carts, where you can add or delete titles or change quantities. Orders are never placed without your approval, and there are no contracts, minimums, or service fees.

**MARC Records** offer flexible cataloging options. Obtain vendor, full, or fully customizable records for your titles. Records are available via email or FTP; or, with our MARC on the Spot program, you can download records right from our website whenever you need them.

**Processing** for all your audiovisual titles to your specifications gets product on your shelves faster. From shrink-wrap removal and repackaging to sticker and barcode application, our processing staff ensures everything will arrive just as you want it. And with our **VIP (Variable Integrated Processing) program**, we can digitally integrate your labels into the product's artwork so they can't be removed, giving your artwork—and your library brand—a clean, professional look.

**Opening Day Collections** specialists are standing by to ensure that your new library or branch has an enticing multimedia collection from the moment it opens. We'll work with you to put together a list of titles, and you'll have them before your opening day. All you have to do is put them on the shelves when they arrive.

**Replacement programs** for audiobooks and multi-disc DVD sets allow you to keep items in circulation even if single discs become lost or damaged, without paying full price for another full set.

**Let Midwest Tape be your one-stop destination for AV materials and supplies as well as cataloging and processing fulfillment.**

Visit our [website](#) to see explanations of our value-added services, view our extensive collection of CD, DVD, and audiobook titles, and experience the best online ordering system available for public libraries. You'll need to register for access if you haven't already done so, and then you'll receive a quick response with login instructions via email.

Questions? Need additional information? Please contact Customer Service at 800-875-2785 or via email at [info@midwesttapes.com](mailto:info@midwesttapes.com).

**The most powerful time-saving tool Midwest Tape offers is our website.**

- Access our complete collection of media titles and full line of supplies 24 hours a day, 7 days a week
- SmartBrowse™, an intuitive search function, ensures you'll find exactly what you're looking for
- SmartCart™ makes it a breeze to apply branch distribution and fund allocation to all your orders
- DVD and CD reviews from respected critics are available right from your search results
- Online viewing of repackaged audiobook artwork lets you view exactly what cover art you'll receive
- Video tutorials and online demos are available to help you get the most out of your browsing experience
- Free vendor MARC records are available for download immediately upon order, and you can sign up for full or customized MARC records for a nominal fee
- ILS integration makes your media-buying experience even easier