



DVD Customised Standing Orders

- No Obligations
- No Fees
- No Minimum Order Requirements

CVS Midwest Tape Customised Standing Orders

Your patrons will thank you.



“Customised Standing Orders help me stay on top of what’s the latest and greatest in DVDs, CDs, and Audiobooks.”

— Alaina Dowd, Sayreville Free Public Library

You became a librarian for a reason: to provide your community with a hub, a gateway to the world. But it’s hard to do that when you’re scouring multiple ordering sites for your media or researching various sources for the latest on critically acclaimed and hot new titles. Your patrons depend on you now more than ever. So what can you do in a time of budget cuts, shorter hours, and reduced staffing?

CVS Midwest Tape is your solution.

We’ve been serving public libraries in Canada since 1988, so we understand the challenges you face. We’re more than a media provider; we’re a partner. We’ve crafted fully customisable standing order plans that are unmatched in the ways they address your collection needs and the requests of your patrons. We simplify collection development, taking the stress out of the process and ultimately allowing you more time with your patrons.

We’re Canada’s premier library media source.

DVD Customised Standing Orders

Manage your media collections with the most comprehensive and flexible standing order plans in the industry.

Total Freedom

Our contract-free plans are completely customisable with **no minimum order requirements, obligations, or fees.**

Varied Plans for Diverse Patron Bases

We develop our plans through thorough research and offer plans with quantities based on box office gross, Billboard chart positions, critical review sources, and *The New York Times* Best Sellers list. Additionally, we provide title notification for our pre-publication plans.

Easy Ordering with Total Customisation

You choose your plans and quantities (quantity amounts start at 0). We then upload your selections as pre-populated carts and notify you via email. Our automatically de-duplicating carts feature adjustable branch distributions and fund codes. You can also obtain free Vendor records and apply 9xx order creation, EDI ordering/invoicing, and open URL searches to all your cart titles.

At your convenience, you can review your carts, make changes, and submit your orders. You are in charge.

“I love CVS Midwest Tape because they make building an audiovisual collection easy for me.”

—Alaina Dowd, Sayreville Free Public Library



Summary of Plans*

FEATURE FILMS

- Pre-street date titles that grossed over \$1 million theatrically
- Carts uploaded every two weeks
- Choose from DVD and Blu-ray formats

GENRES

NEW! PARENTS' CHOICE

Cart delivered twice a year

POST-AWARD SHOWS PLANS

*Academy Award Winners, Emmy Award Winners,
Golden Globe Winners*

VIDEO LIBRARIAN 3.5–4 STAR & LIBRARY JOURNAL

HIGHLY RECOMMENDED PLAN

Cart delivered every two months

UP TO 10 TITLES PER MONTH PLANS

*Anime 13+, Best of TV, Bollywood, British, **New!** Children's
Blu-Ray, **New!** Classics on Blu-Ray, Classics on DVD,
Critically Acclaimed, Fitness, Foreign, **New!** Fiction Blu-Ray,
Playaway View, Spanish Language*

UP TO 15 TITLES PER MONTH PLANS

Non-Series Fiction, Spotlight on Canada 

UP TO 20 TITLES PER MONTH PLANS

Non-Series Children's

UP TO 25 TITLES PER MONTH PLANS

Non-Series Non-Fiction

SERIES

- Carts uploaded every two weeks

We offer Children's, Fiction, and Non-Fiction series plans. You can self-select or choose the *All Series Option*, which includes all the series within the Fiction, Non-Fiction, and Children's categories. Selecting the *All Series Option* eliminates the tedious task of self-selecting, ensuring you'll never miss out on any newly added series.

*All quantities approximated

ORDER FORM

PRIMARY CONTACT INFORMATION:

NAME

POSITION

LIBRARY

PHONE

EMAIL

FEATURE FILMS

Using domestic gross box office earnings as reported by various film industry sources.

DVD PLAN

BOX OFFICE AMOUNTS

QUANTITY PER TITLE

OVER \$1 MILLION (estimated 17 DVDs per cart)	
OVER \$20 MILLION (estimated 9 DVDs per cart)	
OVER \$100 MILLION (estimated 2 DVDs per cart)	
FILL IN YOUR OWN BOX OFFICE AMOUNT	
OVER \$____ MILLION	
OVER \$____ MILLION	

BLU-RAY PLAN

BOX OFFICE AMOUNTS

QUANTITY PER TITLE

OVER \$1 MILLION (estimated 12 Blu-rays per cart)	
OVER \$20 MILLION (estimated 8 Blu-rays per cart)	
OVER \$100 MILLION (estimated 2 Blu-rays per cart)	
FILL IN YOUR OWN BOX OFFICE AMOUNT	
OVER \$____ MILLION	
OVER \$____ MILLION	

GENRES

Representing the best of selections from recent award shows, events, TV and movies.


QUANTITY PER TITLE

ACADEMY AWARD WINNERS	
EMMY AWARD WINNERS	
GOLDEN GLOBE WINNERS	
NEW! PARENTS' CHOICE	
VIDEO LIBRARIAN 3.5-4 STAR & LIBRARY JOURNAL HIGHLY RECOMMENDED	

UP TO 10 TITLES PER MONTH

QUANTITY PER TITLE

ANIME 13+	
BEST OF TV	
BOLLYWOOD	
BRITISH	
NEW! CHILDREN'S BLU-RAY	
NEW! CLASSICS ON BLU-RAY	

CLASSICS ON DVD	
CRITICALLY ACCLAIMED	
NEW! FICTION BLU-RAY	
FITNESS	
FOREIGN	
PLAYAWAY VIEW	
SPANISH LANGUAGE	
SPOTLIGHT ON CANADA 	
UP TO 15 TITLES PER MONTH	QUANTITY PER TITLE
NON-SERIES FICTION	
UP TO 20 TITLES PER MONTH	QUANTITY PER TITLE
NON-SERIES CHILDREN'S	
UP TO 25 TITLES PER MONTH	QUANTITY PER TITLE
NON-SERIES NON-FICTION	

SERIES

Representing popular children's and adult programs found on TV.

FICTION	ESTIMATED TITLES PER YEAR	QUANTITY PER TITLE
ALL SERIES	100	
CRITERION (FICTION)	45	
DOCTOR WHO	20	
FILM MOVEMENT	15	
HALLMARK	12	
MASTERPIECE THEATRE	8	
NON-FICTION	ESTIMATED TITLES PER YEAR	QUANTITY PER TITLE
ALL SERIES	362	
AMERICAN EXPERIENCE	10	
ANIMAL PLANET	10	
CRITERION (NON-FICTION)	3	
DENISE AUSTIN	3	
DISCOVERY CHANNEL	20	
DISCOVERIES	8	
DOCURAMA	25	
FRONTLINE	10	
HISTORY CHANNEL	80	
IMAX (NON-FICTION)	5	
LESLIE SANSONE	5	
MAJOR LEAGUE BASEBALL	7	
NATIONAL GEOGRAPHIC	25	
NATURE	13	
NOVA	25	
PBS HOME VIDEO	60	

SMITHSONIAN CHANNEL	12	
ULTIMATE FIGHTING CHAMPIONSHIP	20	
WGBH SPECIALS	1	
WWE	30	

Red series are new for 2013

CHILDREN'S	ESTIMATED TITLES PER YEAR	QUANTITY PER TITLE
ALL SERIES	213	
ANGELINA BALLERINA	4	
BARBIE	3	
BARNEY	5	
BOB THE BUILDER	3	
CARE BEARS	2	
CAT IN THE HAT KNOWS A LOT ABOUT THAT	4	
CHARLIE BROWN	4	
CHUGGINGTON	6	
CURIOUS GEORGE	3	
DINO DAN	4	
DINOSAUR TRAIN	6	
DISNEY LIVE ACTION FILMS	8	
DISNEY ORIGINAL MOVIES	5	
DISNEY'S ANIMATED	12	
DORA THE EXPLORER	4	
DREAMWORKS ANIMATED FEATURES	5	
ELMO'S WORLD	1	
GARFIELD	4	
GETTING TO KNOW	1	
GO DIEGO GO!	1	
GOOSEBUMPS	3	
HERMIE	2	
LEAPFROG	2	
LEGO	4	
MAX & RUBY	2	
MIGHTY MACHINES	1	
MY LITTLE PONY	3	
PENGUINS OF MADAGASCAR	4	
POKEMON	4	
POWER RANGERS	8	
ROCK 'N LEARN	2	
SCHOLASTIC BOOKS TO FILM	9	
SCIENCE OF IMAGINEERING	1	
SCOOBY DOO	7	

SESAME STREET	10	
SHAUN THE SHEEP	1	
SID THE SCIENCE KID	3	
SPONGEBOB SQUAREPANTS	10	
STRAWBERRY SHORTCAKE	3	
SUPER WHY	2	
TEENAGE MUTANT NINJA TURTLES	2	
THOMAS & FRIENDS	8	
TIMMY TIME	3	
TOM & JERRY	7	
TRANSFORMERS	4	
VEGGIE TALES	4	
WHAT'S UP NASA	12	
WINNIE THE POOH	1	
WORDWORLD	2	
WOW! WOW! WUBBZY	4	
YO GABBA GABBA	2	
YOUNG JUSTICE	3	

Red series are new for 2013

HOW WOULD YOU LIKE TO RECEIVE YOUR SERIES PLANS?

- ☐ Titles uploaded as carts to your CVS Midwest Tape account with email notification
- ☐ Titles automatically ordered for your library based on quantities specified with email notification

SELECTOR/CART RECIPIENT CONTACT INFORMATION

If the primary contact receives all carts, please skip to Cart Account Information.

	RECIPIENT/SELECTOR NAME	RECIPIENT/SELECTOR EMAIL ADDRESS
CHILDREN'S		
OTHER: _____		
OTHER: _____		

CART ACCOUNT INFORMATION

	ACCOUNT NUMBER	FUND CODE	P.O.
CHILDREN'S			
OTHER: _____			
OTHER: _____			

CURIOUS ABOUT BRAND DISTRIBUTIONS, FURTHER PLAN CUSTOMISATION, OR SPECIFYING ADDITIONAL SELECTORS?

- ☐ CHECK HERE TO HAVE A STANDING ORDER EXPERT CONTACT YOU UPON RECEIVING YOUR FORM.