



# Music CD Customised Standing Orders

- No Obligations
  No Fees
- No Minimum Order Requirements

# CVS Midwest Tape Customised Standing Orders

Your patrons will thank you.



"Customised Standing Orders help me stay on top of what's the latest and greatest in DVDs, CDs, and Audiobooks."

— Alaina Dowd, Sayreville Free Public Library

You became a librarian for a reason: to provide your community with a hub, a gateway to the world. But it's hard to do that when you're scouring multiple ordering sites for your media or researching various sources for the latest on critically acclaimed and hot new titles. Your patrons depend on you now more than ever. So what can you do in a time of budget cuts, shorter hours, and reduced staffing?

# CVS Midwest Tape is your solution.

We've been serving public libraries in Canada since 1988, so we understand the challenges you face. We're more than a media provider; we're a partner. We've crafted fully customisable standing order plans that are unmatched in the ways they address your collection needs and the requests of your patrons. We simplify collection development, taking the stress out of the process and ultimately allowing you more time with your patrons.

We're Canada's premier library media source.

# Music CD Customised Standing Orders

Manage your media collections with the most comprehensive and flexible standing order plans in the industry.

#### **Total Freedom**

Our contract-free plans are completely customisable with **no minimum order** requirements, obligations, or fees.

#### Varied Plans for Diverse Patron Bases

We develop our plans through thorough research and offer plans with quantities based on box office gross, Billboard chart positions, critical review sources, and *The New York Times* Best Sellers list. Additionally, we provide title notification for our pre-publication plans.

#### Easy Ordering with Total Customisation

You choose your plans and quantities (quantity amounts start at 0). We then upload your selections as pre-populated carts and notify you via email. Our automatically de-duplicating carts feature adjustable branch distributions and fund codes. You can also obtain free Vendor records and apply 9xx order creation, EDI ordering/invoicing, and open URL searches to all your cart titles.

At your convenience, you can review your carts, make changes, and submit your orders. You are in charge.

"I love CVS Midwest Tape because they make building an audiovisual collection easy for me."

-Alaina Dowd, Sayreville Free Public Library



# **Summary of Plans\***

# **HIT MAKERS**

- Pre-street date titles across all genres from bestselling artists
- New materials only: no reissues, compilations, box sets, or special editions
- · Plans delivered every two weeks

#### GOLD ARTISTS

This level features new releases from artists who have had a previous album reach gold status (sell over 500,000 copies) or higher in the past five years.

#### PLATINUM ARTISTS

This level features new releases from artists who have had a previous album reach platinum status (sell over one million copies) or higher in the past five years.

#### MULTI-PLATINUM ARTISTS

This level features new releases from artists who have had a previous album reach multi-platinum status (sell over two million copies) in the past five years.

#### MUST-HAVES

Other priority pre-street date titles not included in the Gold, Platinum, or Multi-Platinum plans.

# **CHART TOPPERS**

- · Fully customisable chart range
- · Plans delivered every two weeks
- BILLBOARD TOP CURRENT ALBUMS
- BILLBOARD TOP COUNTRY ALBUMS
- BILLBOARD TOP LATIN ALBUMS

# **GENRES**

#### **UP TO 5 TITLES EVERY FOUR WEEKS**

Blues, Comedy, New! Electronic/Dance, Gospel, Opera, New! R&B, New! Rap/Hip-Hop, Reggae

#### UP TO 10 TITLES EVERY FOUR WEEKS

Americana, Children's, Christian, Classical, Jazz, New Age, World

# **SMART PICKS**

#### AWARD WINNERS

Uploaded after major award shows, such as the Grammy, Latin Billboard, and Juno Awards. Titles are **not de-duped** and vary in quantity depending on award show.

#### HOLIDAY

One Halloween cart (late September) and two Christmas carts (late October and late November) with 10 titles in each cart.

#### PARENTS' CHOICE

Any titles recommended by the Parents' Choice Organization in their fall and spring selection lists. Titles are **not de-duped** and vary in quantity depending on selection lists.

#### **UP TO 5 TITLES EVERY FOUR WEEKS**

Canadian Perspective
New releases from top Canadian artists
Greatest Hits
New compilations from top artists
Live Albums

#### **UP TO 10 TITLES EVERY FOUR WEEKS**

**UP TO 5 TITLES EVERY FOUR WEEKS** 

Indian Music (Bollywood, Hindi, etc.)

Featured on NPR Soundtracks Trendsetters

Buzzworthy titles from under-the-radar artists

# **FOREIGN**

#### ONE TITLE EVERY FOUR WEEKS

Vietnamese Music

#### UP TO 3 TITLES EVERY FOUR WEEKS

Arabic Music, Chinese Music, Russian Music, Various Foreign Language Titles



<sup>\*</sup>All quantities approximated

# ORDER FORM

#### PRIMARY CONTACT INFORMATION:

NAME	POSITION
LIBRARY	
PHONE	EMAIL
THONE	L/VI/VIL

# HIT MAKERS

#### QUANTITY PER TITLE

GOLD ARTISTS (estimated 7 CDs per cart)	
PLATINUM ARTISTS (estimated 4 CDs per cart)	
MULTI-PLATINUM ARTISTS (estimated 1 CD per cart)	
MUST-HAVES (estimated 10 CDs per cart)	

# CHART TOPPERS

# BILLBOARD TOP CURRENT ALBUMS

ALBUM DEBUT POSITION	QUANTITY PER TITLE
TITLES 1–10 (estimated 3 CDs per cart)	
TITLES 1-200 (estimated 40 CDs per cart)	
FILL IN YOUR OWN RANGE (any numbers between 1 and 200)	
TITLES	
TITLES	

### BILLBOARD TOP COUNTRY ALBUMS

ALBUM DEBUT POSITION	QUANTITY PER TITLE
TITLES 1-10 (estimated 1 CD per cart)	
TITLES 1-75 (estimated 5 CDs per cart)	
FILL IN YOUR OWN RANGE (any numbers between 1 and 75)	
TITLES	
TITLES	



# BILLBOARD TOP LATIN ALBUMS

**SMARTPIC** 

	ALBUM DEBUT POSITION	QUANTITY PER TITLE
	TITLES 1–10 (estimated 2 CDs per cart)	
	TITLES 1-75 (estimated 10 CDs per cart)	
	FILL IN YOUR OWN RANGE (any numbers between 1 and 75)	
	TITLES	
	TITLES	
OFNIDE		
GENRE		
	UP TO 5 TITLES EVERY FOUR WEEKS BLUES	QUANTITY PER TITLE
	COMEDY	
	NEW! ELECTRONIC/DANCE	
	GOSPEL	
	OPERA NELACIONES	
	NEW! R&B	
	NEW! RAP/HIP-HOP	
	REGGAE	
	UP TO 10 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
	americana	
	CHILDREN'S	
	CHRISTIAN	
	CLASSICAL	
	JAZZ	
	NEW AGE	
	WORLD	
ARTPICK	(S	QUANTITY PER TITLE
	award winners	
	HOLIDAY	
	parents' choice	
	UP TO 5 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
	Canadian perspective 🌞	
	GREATEST HITS	
	LIVE ALBUMS	
	UP TO 10 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
	featured on <i>NPR</i>	
	SOUNDTRACKS	
	TRENDSETTERS	

**FOREIGN** 

CHILDREN'S

OTHER: \_

,	ONE TITLE EVERY F	OUR WE	EKS		Q	UANTITY PER TITLE
	VIETNAMESE MUSIC	C				
	UP TO 3 TITLES EVE	RY FOU	R WFFKS		Q۱.	JANTITY PER TITLE
	ARABIC MUSIC	KTTOO	X YYEEKO			A CONTRACTOR OF THE CONTRACTOR
	CHINESE MUSIC					
	RUSSIAN MUSIC					
	various foreign	LANGU	AGE TITLES			
ı						
	UP TO 5 TITLES EVE	RY FOU	R WEEKS		QL	JANTITY PER TITLE
	INDIAN MUSIC					
SELECTOR/CA	RATING PREFERENCE  I want unedited version I want edited version I will accept th I will not acce I want both the une	rsions of Parson is not a ne unedite pt the une	ental Advisory title vailable: d version. dited version.	S.	ndvisory titles.	
INFORMATIO	N If the prima	ry contact	receives all carts,	please skip	to Cart Acco	ount Information.
	1 -	,	RECIPIENT/SELECT	· · · · · ·		ELECTOR EMAIL ADDRESS
	CHILDREN'S					
	OTHER:					
CART ACCOUNTINE OR MATIO						
		ACCC	ount number	FUND	CODE	P.O.

CURIOUS ABOUT BRAND DISTRIBUTIONS,	<b>FURTHER PLAN</b>	CUSTOMISATION,	OR
SPECIFYING ADDITIONAL SELECTORS?			

CHECK HERE TO HAVE A STANDING ORDER EXPERT CONTACT YOU UPON RECEIVING YOUR FORM.

