



Music CD Customized Standing Orders

- No Obligations
- No Fees
- No Minimum Order Requirements

Midwest Tape Customized Standing Orders

Your patrons will thank you.



“Customized Standing Orders help me stay on top of what’s the latest and greatest in DVDs, CDs, and Audiobooks.”

— Alaina Dowd, Sayreville Free Public Library

You became a librarian for a reason: to provide your community with a hub, a gateway to the world. But it’s hard to do that when you’re scouring multiple ordering sites for your media or researching various sources for the latest on critically acclaimed and hot new titles. Your patrons depend on you now more than ever. So what can you do in a time of budget cuts, shorter hours, and reduced staffing?

Midwest Tape is your solution.

We’ve been serving public libraries since 1989, so we understand the challenges you face. We’re more than a media provider; we’re a partner. We’ve crafted fully customizable standing order plans that are unmatched in the ways they address your collection needs and the requests of your patrons. We simplify collection development, taking the stress out of the process and ultimately allowing you more time with your patrons.

At Midwest Tape, *it’s what we do!*

Music CD Customized Standing Orders

Manage your media collections with the most comprehensive and flexible standing order plans in the industry.

Total Freedom

Our contract-free plans are completely customizable with **no minimum order requirements, obligations, or fees.**

Varied Plans for Diverse Patron Bases

We develop our plans through thorough research and offer plans with quantities based on box office gross, Billboard chart positions, critical review sources, and *The New York Times* Best Sellers list. Additionally, we provide title notification for our pre-publication plans.

Easy Ordering with Total Customization

You choose your plans and quantities (quantity amounts start at 0). We then upload your plans as carts and notify you via email. Our automatically de-duplicating carts feature adjustable branch distributions and fund codes. You can also obtain free Vendor records and apply 9xx order creation, EDI ordering/invoicing, and open URL searches to all your cart titles.

At your convenience, you can review your carts, make changes, and submit your orders. **We will never place orders without your authorization.**

“I love Midwest Tape because they make building an audiovisual collection easy for me.”

—Alaina Dowd, Sayreville Free Public Library



Summary of Plans*

HIT MAKERS

- Pre-street date titles across all genres from bestselling artists
- New materials only: no reissues, compilations, box sets, or special editions
- Plans delivered every two weeks

GOLD ARTISTS

This level features new releases from artists who have had a previous album reach gold status (sell over 500,000 copies) or higher in the past five years.

PLATINUM ARTISTS

This level features new releases from artists who have had a previous album reach platinum status (sell over one million copies) or higher in the past five years.

MULTI-PLATINUM ARTISTS

This level features new releases from artists who have had a previous album reach multi-platinum status (sell over two million copies) in the past five years.

MUST-HAVES

Other priority pre-street date titles not included in the Gold, Platinum, or Multi-Platinum plans.

CHART TOPPERS

- Fully customizable chart range
- Plans delivered every two weeks

BILLBOARD TOP CURRENT ALBUMS

BILLBOARD TOP COUNTRY ALBUMS

BILLBOARD TOP LATIN ALBUMS

GENRES

UP TO 5 TITLES EVERY FOUR WEEKS

*Blues, Comedy, **New!** Electronic/Dance, Gospel, Opera, **New!** R&B, **New!** Rap/Hip-Hop, Reggae,*

UP TO 10 TITLES EVERY FOUR WEEKS

Americana, Children's, Christian, Classical, Jazz, New Age, World

SMART PICKS

AWARD WINNERS

Uploaded after major award shows, such as the Grammy, Latin Billboard, American Music, Country Music Association, and Juno Awards. Titles are **not de-duped** and vary in quantity depending on award show.

HOLIDAY

One Halloween cart (late September) and two Christmas carts (late October and late November) with 10 titles in each cart.

PARENTS' CHOICE

Any titles recommended by the Parents' Choice Organization in their fall and spring selection lists. Titles are **not de-duped** and vary in quantity depending on selection lists.

UP TO 5 TITLES EVERY FOUR WEEKS

Greatest Hits
New compilations from top artists
Live Albums

UP TO 10 TITLES EVERY FOUR WEEKS

Featured on NPR
Soundtracks
Trendsetters
Buzzworthy titles from under-the-radar artists

FOREIGN

ONE TITLE EVERY FOUR WEEKS

Vietnamese Music

UP TO 3 TITLES EVERY FOUR WEEKS

Arabic Music, Chinese Music, Russian Music, Various Foreign Language Titles

UP TO 5 TITLES EVERY FOUR WEEKS

Indian Music (Bollywood, Hindi, etc.)

*All quantities approximated

ORDER FORM

PRIMARY CONTACT INFORMATION:

NAME	POSITION
LIBRARY	
PHONE	EMAIL

HIT MAKERS

	QUANTITY PER TITLE
GOLD ARTISTS (estimated 7 CDs per cart)	
PLATINUM ARTISTS (estimated 4 CDs per cart)	
MULTI-PLATINUM ARTISTS (estimated 1 CD per cart)	
MUST-HAVES (estimated 10 CDs per cart)	

CHART TOPPERS

BILLBOARD TOP CURRENT ALBUMS

ALBUM DEBUT POSITION	QUANTITY PER TITLE
TITLES 1-10 (estimated 3 CDs per cart)	
TITLES 1-200 (estimated 40 CDs per cart)	
FILL IN YOUR OWN RANGE (any numbers between 1 and 200)	
TITLES ____ - ____	
TITLES ____ - ____	

BILLBOARD TOP COUNTRY ALBUMS

ALBUM DEBUT POSITION	QUANTITY PER TITLE
TITLES 1-10 (estimated 1 CD per cart)	
TITLES 1-75 (estimated 5 CDs per cart)	
FILL IN YOUR OWN RANGE (any numbers between 1 and 75)	
TITLES ____ - ____	
TITLES ____ - ____	

BILLBOARD TOP LATIN ALBUMS

ALBUM DEBUT POSITION	QUANTITY PER TITLE
TITLES 1–10 (estimated 2 CDs per cart)	
TITLES 1–75 (estimated 10 CDs per cart)	
<i>FILL IN YOUR OWN RANGE (any numbers between 1 and 75)</i>	
TITLES ____ – ____	
TITLES ____ – ____	

GENRES

UP TO 5 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
BLUES	
COMEDY	
<i>NEW!</i> ELECTRONIC/DANCE	
GOSPEL	
OPERA	
<i>NEW!</i> R&B	
<i>NEW!</i> RAP/HIP-HOP	
REGGAE	

UP TO 10 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
AMERICANA	
CHILDREN’S	
CHRISTIAN	
CLASSICAL	
JAZZ	
NEW AGE	
WORLD	

SMARTPICKS

	QUANTITY PER TITLE
AWARD WINNERS	
HOLIDAY	
PARENTS’ CHOICE	

UP TO 5 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
GREATEST HITS	
LIVE ALBUMS	

UP TO 10 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
FEATURED ON <i>NPR</i>	
SOUNDTRACKS	
TRENDSETTERS	

FOREIGN

ONE TITLE EVERY FOUR WEEKS	QUANTITY PER TITLE
VIETNAMESE MUSIC	

UP TO 3 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
ARABIC MUSIC	
CHINESE MUSIC	
RUSSIAN MUSIC	
VARIOUS FOREIGN LANGUAGE TITLES	

UP TO 5 TITLES EVERY FOUR WEEKS	QUANTITY PER TITLE
INDIAN MUSIC	

RATING PREFERENCE



- ☐ I want unedited versions of Parental Advisory titles.
- ☐ I want edited versions of Parental Advisory titles.

If the edited version is not available:

☐ I will accept the unedited version.

☐ I will *not* accept the unedited version.
- ☐ I want both the unedited and edited versions of Parental Advisory titles.

SELECTOR/CART RECIPIENT CONTACT INFORMATION

If the primary contact receives all carts, please skip to Cart Account Information.

	RECIPIENT/SELECTOR NAME	RECIPIENT/SELECTOR EMAIL ADDRESS
CHILDREN’S		
OTHER: _____		

CART ACCOUNT INFORMATION

	ACCOUNT NUMBER	FUND CODE	P.O.
CHILDREN’S			
OTHER: _____			

CURIOUS ABOUT BRAND DISTRIBUTIONS, FURTHER PLAN CUSTOMIZATION, OR SPECIFYING ADDITIONAL SELECTORS?

- ☐ CHECK HERE TO HAVE A STANDING ORDER EXPERT CONTACT YOU UPON RECEIVING YOUR FORM.