

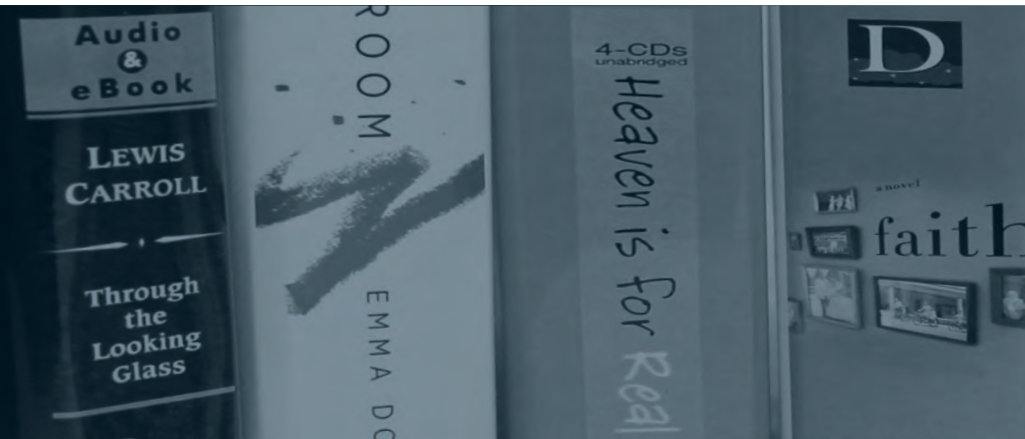


Audiobook Customised Standing Orders

- No Obligations
- No Fees
- No Minimum Order Requirements

CVS Midwest Tape Customised Standing Orders

Your patrons will thank you.



“Customised Standing Orders help me stay on top of what’s the latest and greatest in DVDs, CDs, and Audiobooks.”

— Alaina Dowd, Adult Services Librarian

You became a librarian for a reason: to provide your community with a hub, a gateway to the world. But it’s hard to do that when you’re scouring multiple ordering sites for your media or researching various sources for the latest on critically acclaimed and hot new titles. Your patrons depend on you now more than ever. So what can you do in a time of budget cuts, shorter hours, and reduced staffing?

CVS Midwest Tape is your solution.

We’ve been serving Canadian public libraries since 1988, so we understand the challenges you face. We’re more than a media provider; we’re a partner. We’ve crafted fully customisable standing order plans that are unmatched in the ways they address your collection needs and the requests of your patrons. We simplify collection development, taking the stress out of the process and ultimately allowing you more time with your patrons.

We’re Canada’s premier library media source.

Audiobook Customised Standing Orders

Manage your media collections with the most comprehensive and flexible standing order plans in the industry.

Total Freedom

Our contract-free plans are completely customisable with **no minimum order requirements, obligations, or fees.**

Varied Plans for Diverse Patron Bases

We develop our plans through thorough research and offer plans with quantities based on box office gross, Billboard chart positions, critical review sources, and *The New York Times* Best Sellers list. Additionally, we provide title notification for our pre-publication plans.

We also offer author or publisher-specific plans. You pick the publisher(s) or author(s) and receive all newly entered titles—whether simultaneous releases or new-to-audiobook—associated with that author(s) or publisher(s).

Easy Ordering with Total Customisation

You choose your plans and quantities (quantity amounts start at 0). We then upload your selections as pre-populated carts and notify you via email. Our automatically de-duplicating carts feature adjustable branch distributions and fund codes. You can also obtain free Vendor records and apply 9xx order creation, EDI ordering/invoicing, and open URL searches to all your cart titles.

At your convenience, you can review your carts, make changes, and submit your orders. You are in charge.

The Industry's Best Case with Full Sleeve Artwork

All standing order audiobook titles arrive repackaged in our durable SoundSafe case with either the publisher's artwork or Midwest Tape original cover art.

"I love CVS Midwest Tape because they make building an audiovisual collection easy for me."

—Alaina Dowd, Adult Services Librarian



Summary of Plans*

COMPLETELY CANADIAN

Includes pre-publication and current fiction, non-fiction, and children's titles from popular Canadian authors | 60 titles/year

FICTION

■ PRE-PUBLICATION

New York Times Bestselling Authors | 225 titles/year

New & Notable Authors | 120 titles/year

Hot New Genre Fiction

African-American | *Westerns* | 60 titles/year

Christian | *Mystery* | *New to Audiobook* | *Romance* |
SciFi/Fantasy | 100 titles/year

■ CURRENTLY PUBLISHED

New York Times Hardcover Fiction Bestsellers

New titles on the weekly *New York Times* Best Sellers list
225 titles/year

Critics' Picks Fiction

Award winners, starred review recipients, and/or
selections from industry publications | 120 titles/year

New! Movie Tie-Ins

Movies hitting theatres in the next 90 days | 60 titles/year

NON-FICTION

■ PRE-PUBLICATION

Non-Fiction | 120 titles/year

Biographies | 120 titles/year

Self-Help | 100 titles/year

New! Religion & Spirituality | 60 titles/year

■ CURRENTLY PUBLISHED

New York Times Non-Fiction Bestsellers | 120 titles/year

Critics' Picks Non-Fiction

Award winners, starred review recipients, and/or
selections from industry publications | 100 titles/year

PUBLISHER-SPECIFIC PLANS

We now offer standing order plans for specific publishers, including Random House, Listening Library, Books on Tape, Blackstone, Macmillan, and Dreamscape Media. Contact us today at 1.866.698.2231 to learn more or sign up.

*All plan quantities are approximated.

CHILDREN'S & YOUNG ADULT

■ PRE-PUBLICATION

New York Times Bestselling Children's and Young Adult Authors | 75 titles/year

New & Notable Children's and Young Adult Authors
120 titles/year

■ CURRENTLY PUBLISHED

New York Times Children's and Young Adult Bestsellers
New titles on the weekly *New York Times* Children's
Chapter Book Best Sellers list | 80 titles/year

Critics' Picks Children's & Young Adult

Award winners, starred review recipients, and/or
selections from industry publications | 100 titles/year

PLAYAWAY

■ TOP PLAYAWAYS

Includes a combination of titles new to the Playaway
format as well as simultaneous releases

Top Fiction | 40 titles/month

Top Non-Fiction | 15 titles/month

Top Children's and Young Adult | 10 titles/month

■ SIMULTANEOUS RELEASES

Includes Playaway titles that street the same day as their
respective hardbacks | 50 titles/month

■ THE COMPLETE COLLECTION

Includes all Playaway releases detailed above
100 titles/month

ORDER FORM

PRIMARY CONTACT INFORMATION:

NAME

POSITION

LIBRARY

PHONE

EMAIL

**COMPLETELY
CANADIAN** 

QUANTITY PER TITLE

TITLES FROM POPULAR CANADIAN AUTHORS

FICTION

PRE-PUBLICATION

QUANTITY PER TITLE

NEW YORK TIMES BESTSELLING AUTHORS

NEW & NOTABLE AUTHORS

HOT NEW GENRE FICTION

African-American

Christian

Mystery

New to Audiobook

Romance

Sci-Fi/Fantasy

Westerns

CURRENTLY PUBLISHED

QUANTITY PER TITLE

NEW YORK TIMES HARDCOVER FICTION BESTSELLERS

CRITICS' PICKS

NEW! MOVIE TIE-INS

NON-FICTION

PRE-PUBLICATION

QUANTITY PER TITLE

NON-FICTION

BIOGRAPHIES

SELF-HELP

NEW! RELIGION & SPIRITUALITY

CURRENTLY PUBLISHED

QUANTITY PER TITLE

NEW YORK TIMES HARDCOVER NON-FICTION BESTSELLERS

CRITICS' PICKS

CHILDREN’S & YOUNG ADULT

PRE-PUBLICATION	QUANTITY PER TITLE
NEW YORK TIMES BESTSELLING CHILDREN’S AND YOUNG ADULT AUTHORS	
NEW & NOTABLE CHILDREN’S AND YOUNG ADULT AUTHORS	

CURRENTLY PUBLISHED	QUANTITY PER TITLE
NEW YORK TIMES CHILDREN’S AND YOUNG ADULT BESTSELLERS	
CRITICS’ PICKS	

PLAYAWAY

TOP PLAYAWAYS	QUANTITY PER TITLE
TOP FICTION	
TOP NON-FICTION	
TOP CHILDREN’S AND YOUNG ADULT	
SIMULTANEOUS RELEASES	
THE COMPLETE COLLECTION	

INTERESTED IN PUBLISHER OR AUTHOR-SPECIFIC PLANS?
☐ CHECK HERE TO HAVE A STANDING ORDER EXPERT CONTACT YOU UPON RECEIVING YOUR FORM.

WILL YOU ACCEPT ABRIDGED IF IT’S THE ONLY VERSION AVAILABLE?
☐ YES
☐ NO, SEND ME UNABRIDGED VERSIONS ONLY.

SELECTOR/CART RECIPIENT CONTACT INFORMATION

If the primary contact receives all carts, please skip to Cart Account Information.

	RECIPIENT/SELECTOR NAME	RECIPIENT/SELECTOR EMAIL ADDRESS
FICTION		
NON-FICTION		
CHILDREN’S & YOUNG ADULT		

CART ACCOUNT INFORMATION

	ACCOUNT NO. FOR PLAN	FUND CODE FOR PLAN	P.O. FOR PLAN
FICTION			
NON-FICTION			
CHILDREN’S & YOUNG ADULT			

QUESTIONS REGARDING BRAND DISTRIBUTIONS, FURTHER PLAN CUSTOMISATION, OR SPECIFYING ADDITIONAL SELECTORS?
☐ CHECK HERE TO HAVE A STANDING ORDER EXPERT CONTACT YOU UPON RECEIVING YOUR FORM.