

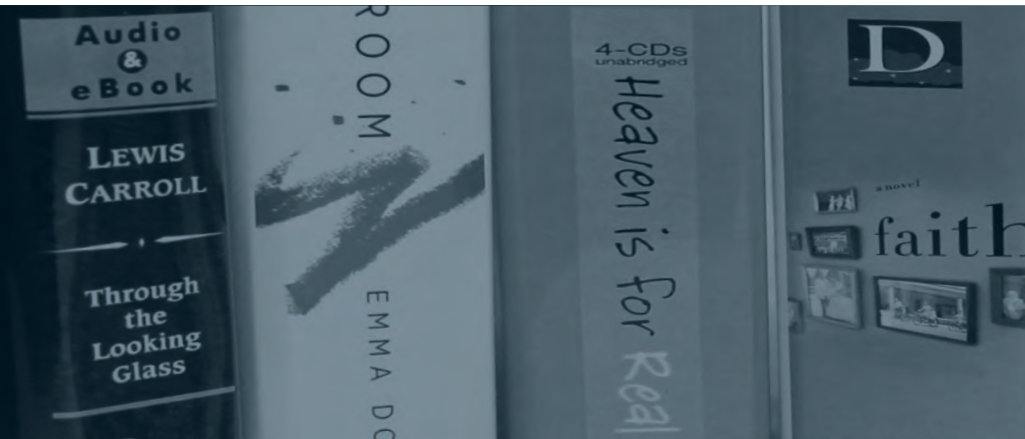


Audiobook Customized Standing Orders

- No Obligations
- No Fees
- No Minimum Order Requirements

Midwest Tape Customized Standing Orders

Your patrons will thank you.



“Customized Standing Orders help me stay on top of what’s the latest and greatest in DVDs, CDs, and Audiobooks.”

— Alaina Dowd, Sayreville Free Public Library

You became a librarian for a reason: to provide your community with a hub, a gateway to the world. But it’s hard to do that when you’re scouring multiple ordering sites for your media or researching various sources for the latest on critically acclaimed and hot new titles. Your patrons depend on you now more than ever. So what can you do in a time of budget cuts, shorter hours, and reduced staffing?

Midwest Tape is your solution.

We’ve been serving public libraries since 1989, so we understand the challenges you face. We’re more than a media provider; we’re a partner. We’ve crafted fully customizable standing order plans that are unmatched in the ways they address your collection needs and the requests of your patrons. We simplify collection development, taking the stress out of the process and ultimately allowing you more time with your patrons.

At Midwest Tape, *it’s what we do!*

Audiobook Customized Standing Orders

Manage your media collections with the most comprehensive and flexible standing order plans in the industry.

Total Freedom

Our contract-free plans are completely customizable with **no minimum order requirements, obligations, or fees.**

Varied Plans for Diverse Patron Bases

We develop our plans through thorough research and offer plans with quantities based on box office gross, Billboard chart positions, critical review sources, and *The New York Times* Best Sellers list. Additionally, we provide title notification for our pre-publication plans.

We also offer author or publisher-specific plans. You can pick the publisher(s) or the author(s) and receive all newly entered titles—whether simultaneous releases or new to audiobook—associated with that author(s) or publisher(s).

Easy Ordering with Total Customization

You choose your plans and quantities (quantity amounts start at 0). We then upload your plans as carts and notify you via email. Our carts feature adjustable branch distributions and fund codes, and duplicates are automatically removed. You can also obtain free Vendor records and apply 9xx order creation, EDI ordering/invoicing, and open URL searches to all your cart titles.

At your convenience, you can review your carts, make changes, and submit your orders. **We will never place orders without your authorization.**

The Industry's Best Case with Full Sleeve Artwork

All standing order audiobook titles arrive repackaged in our durable SoundSafe case with either the publisher's artwork or Midwest Tape original cover art.

"I love Midwest Tape because they make building an audiovisual collection easy for me."

—Alaina Dowd, Sayreville Free Public Library



Summary of Plans*

FICTION

PRE-PUBLICATION

New York Times Bestselling Authors | 225 titles/year

New & Notable Authors | 120 titles/year

Genre Fiction

African-American | *Westerns* |
60 titles per plan per year

Christian | *Mystery* | *New to Audiobook* | *Romance* |
SciFi/Fantasy | 100 titles per plan per year

CURRENTLY PUBLISHED

New York Times Hardcover Fiction Bestsellers

New titles on the weekly *New York Times* Best Sellers list
225 titles/year

Critics' Picks Fiction

Award winners, starred review recipients, and/or
selections from industry publications | 100 titles/year

New! Movie Tie-Ins

Movies hitting theaters in the next 90 days | 60 titles/year

NON-FICTION

PRE-PUBLICATION

Non-Fiction | 120 titles/year

Biographies | 120 titles/year

Self-Help | 100 titles/year

New! Religion & Spirituality | 60 titles/year

CURRENTLY PUBLISHED

New York Times Non-Fiction Bestsellers | 120 titles/year

Critics' Picks Non-Fiction

Award winners, starred review recipients, and/or
selections from industry publications | 100 titles/year

PUBLISHER-SPECIFIC PLANS

We now offer standing order plans for specific publishers, including Blackstone, Books on Tape, Brilliance Audio, Dreamscape Media, Listening Library, Macmillan, Random House, Scholastic, Tantor, and more. Contact us today at 1.800.875.2785 to learn more or sign up.

*All plan quantities are approximated.

CHILDREN'S & YOUNG ADULT

PRE-PUBLICATION

New York Times Bestselling Children's and Young Adult Authors | 75 titles/year

New & Notable Children's and Young Adult Authors
120 titles/year

CURRENTLY PUBLISHED

New York Times Children's and Young Adult Bestsellers
New titles on the weekly *New York Times* Children's
Middle Grade & Young Adult Best Sellers lists
80 titles/year

Critics' Picks Children's & Young Adult

Award winners, starred review recipients, and/or
selections from industry publications | 100 titles/year

PLAYAWAY

TOP PLAYAWAYS

Includes a combination of titles new to the Playaway
format as well as simultaneous releases

Top Fiction | 40 titles/month

Top Non-Fiction | 15 titles/month

Top Children's and Young Adult | 10 titles/month

SIMULTANEOUS RELEASES

Includes Playaway titles that street the same day as their
respective hardbacks | 50 titles/month

THE COMPLETE COLLECTION

Includes all Playaway releases detailed above
100 titles/month

ORDER FORM

PRIMARY CONTACT INFORMATION:

NAME	POSITION
LIBRARY	
PHONE	EMAIL

FICTION

PRE-PUBLICATION

QUANTITY PER TITLE

NEW YORK TIMES BESTSELLING AUTHORS		
NEW & NOTABLE AUTHORS		
GENRE FICTION		
	<i>African-American</i>	
	<i>Christian</i>	
	<i>Mystery</i>	
	<i>New to Audiobook</i>	
	<i>Romance</i>	
	<i>Sci-Fi/Fantasy</i>	
	<i>Westerns</i>	

CURRENTLY PUBLISHED

QUANTITY PER TITLE

NEW YORK TIMES HARDCOVER FICTION BESTSELLERS		
CRITICS' PICKS		
NEW! MOVIE TIE-INS		

NON-FICTION

PRE-PUBLICATION

QUANTITY PER TITLE

NON-FICTION		
BIOGRAPHIES		
SELF-HELP		
NEW! RELIGION & SPIRITUALITY		

CURRENTLY PUBLISHED

QUANTITY PER TITLE

NEW YORK TIMES HARDCOVER NON-FICTION BESTSELLERS		
CRITICS' PICKS		

CHILDREN'S & YOUNG ADULT

PRE-PUBLICATION

QUANTITY PER TITLE

NEW YORK TIMES BESTSELLING CHILDREN'S AND YOUNG ADULT AUTHORS	
NEW & NOTABLE CHILDREN'S AND YOUNG ADULT AUTHORS	

CURRENTLY PUBLISHED

QUANTITY PER TITLE

NEW YORK TIMES CHILDREN'S AND YOUNG ADULT BESTSELLERS	
CRITICS' PICKS	

PLAYAWAY

TOP PLAYAWAYS

QUANTITY PER TITLE

TOP FICTION	
TOP NON-FICTION	
TOP CHILDREN'S AND YOUNG ADULT	
SIMULTANEOUS RELEASES	
THE COMPLETE COLLECTION	

INTERESTED IN PUBLISHER OR AUTHOR-SPECIFIC PLANS?

☐ CHECK HERE TO HAVE A STANDING ORDER EXPERT CONTACT YOU UPON RECEIVING YOUR FORM.

WILL YOU ACCEPT ABRIDGED IF IT'S THE ONLY VERSION AVAILABLE?

☐ YES

☐ NO, SEND ME UNABRIDGED VERSIONS ONLY.

SELECTOR/CART RECIPIENT CONTACT INFORMATION

If the primary contact receives all carts, please skip to Cart Account Information.

	RECIPIENT/SELECTOR NAME	RECIPIENT/SELECTOR EMAIL ADDRESS
FICTION		
NON-FICTION		
CHILDREN'S & YOUNG ADULT		

CART ACCOUNT INFORMATION

	ACCOUNT NO. FOR PLAN	FUND CODE FOR PLAN	P.O. FOR PLAN
FICTION			
NON-FICTION			
CHILDREN'S & YOUNG ADULT			

QUESTIONS REGARDING BRAND DISTRIBUTIONS, FURTHER PLAN CUSTOMIZATION, OR SPECIFYING ADDITIONAL SELECTORS?

☐ CHECK HERE TO HAVE A STANDING ORDER EXPERT CONTACT YOU UPON RECEIVING YOUR FORM.