

Introducing PLAYAWAY® in HD

Starting in March, Playaway products, including all back-catalog titles, will feature these improvements and innovations:

New Packaging

Durable, patron-friendly package featuring:

- Smaller case size with rounded edges to save shelf space
- New security system, compatible with the DVD one-time locking system
- Molded compartments that eliminate the need for foam inserts
- Battery storage outside the Playaway unit, which prolongs battery life



HDAudio + Enhanced Functionality

To further enhance patrons' audio experience, Playaway has remastered all titles to feature high-definition, CD-quality sound and introduced several features to improve performance:

- Increased energy boosts battery life by fifty percent
- Two additional narration speeds (now five speeds total) offer flexibility for all listeners
- Locking ("hold") mechanism prevents audio players from accidentally turning on in pockets or bags

